



EDUCATION

University of California, Los Angeles, 2002 - 2004
Bachelor of Arts Degree, Design | Media Arts

Santa Barbara City College, 1999 - 2002
Associative Arts Degree, School of Media Arts

EXPERIENCE

Shoolery Design, Inc. - Entertainment Advertising, 2005 - Present
Art Director
Los Angeles, CA

ASUCLA - Marketing / Sales Promotion, 2003 - 2005
Graphic Designer, Management Assistant
UCLA, Westwood, CA

SOFTWARE

Photoshop, Illustrator, InDesign, Flash, Dreamweaver,
Quark, Freehand, Premiere, Image Ready

STRENGTHS

- In-tune with action sports culture
- Personable, enthusiastic, quick learner, adaptable
- Excellent traditional and digital art skills
- Resembles Mr. Clean

EXTRA

- Co-creative director / Art Director Arbor snowboards 2007 line
- 4th place Men's BoarderX overall - 2005, SCCSC
- 6th place Men's Snowboard Combined overall - 2005, SCCSC
(Southern California Collegiate Snowsport Conference)
- Cabinet member of UCLA Ski & Snowboard Team - 2004, 2005
- Ridden only Lib since '95, Mt. Baker season pass holder 1999-2000
- Intimate knowledge of snowboarding history and trends

PORTFOLIO

<http://www.kevinmsmith.com>

CONTACT

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REFERENCES AVAILABLE ON REQUEST